




WELCOME TO THE NETWORK


We're Glad You're Here

DESIGNATED GRANTEE
Expectations and Benefits

Updated: Spring 2021



At UJA-Federation of New York, we identify and meet the needs of New Yorkers and Jews everywhere and strengthen the Jewish future. All through the power of collective action. At the heart of our collective power is a most precious asset: an interconnected ecosystem of nonprofit partners. Together, we're an incredible force for good in New York, in Israel, and around the world.



UJA's network is made up of three categories of organizations, each playing a strategically important and differentiated role. This model strengthens partnerships and expands our network of relationships, opening the door for greater innovation and collaboration in new and profound ways.

As a Designated Grantee, you have access to UJA designated funding and challenge funds, and you can receive coaching to solve specific problems through program development, specialty projects, or research & development. These opportunities are available based on communal and organizational needs.

This booklet describes the expectations and benefits of a Designated Grantee.



DESIGNATED GRANTEES: EXPECTATIONS

REPORTING REQUIREMENTS

Financial Reporting: Designated Grantees are expected to submit various financial reporting documents to the Operations & Grants Management team on an as-needed basis. The team will request these documents by email.

CITIZENSHIP

Collaboration and Participation: Designated Grantees are encouraged to participate in network wide initiatives that align with their designated initiatives.



DESIGNATED GRANTEES: BENEFITS

FINANCIAL AND CAPACITY BUILDING

Financial and Governance Consultation: Designated Grantees may receive assistance from UJA professionals for fiscal and governance activities as needed regarding a specific grant.

Designated Grants: Grantees are eligible to apply for designated grants, which are available through requests for proposals or by invitation to organizations for specific programs or initiatives.

PROFESSIONAL DEVELOPMENT

Industry Affinity Groups: Designated Grantees can participate in UJA industry affinity groups, which bring together agency-based stakeholders to address common needs and interests in operational areas such as human resources, fund development, and marketing.

Professional Assemblies and Conferences: Designated Grantees are able to participate in conferences, briefings, programs, and lectures that UJA coordinates.

Professional and Leadership Education: Employees of Designated Grantees can access professional and leadership development programs, ranging from one-day skill-development workshops to long-term institutes, as well as internships, fellowships, and scholarships for graduate education, coordinated through UJA's LAB.

MARKETING AND COMMUNICATIONS

Co-Branding: Co-branding with UJA is both a responsibility and a benefit, where Designated Grantees can align with a larger network and leverage this relationship for maximum impact. These guidelines offer a two-way approach to co-branding that reflects a mutuality we consider vital to lifting up the work of our entire network. See the Co-Branding Guidelines at ujafedny.org/network411 for complete details and expectations of Designated Grantees.

Marketing Content and Social Media: The work and impact of Designated Grantees can be featured across a number of UJA's marketing channels, including print and digital advertising, social media, as well as in a variety of other marketing collateral.

GOVERNMENT AND EXTERNAL RELATIONS

Coalition Building: Working in collaboration with New York City human-service providers, relevant Designated Grantees, advocates, and other leaders, UJA's government relations department reaches out to peer stakeholders to coordinate cooperative human service efforts on behalf of UJA's network.

Education of Public Officials: On behalf of the UJA network, our government relations department informs elected and appointed officials about the impact and value of organizational programs that receive or deserve government funding, gaps in service, and methods by which needs could be met most effectively.

External and Intergroup Relations: Our government relations department builds and strengthens relationships with leaders, organizations, and coalitions beyond the Jewish community that also operate within UJA's eight geographic counties.

VOLUNTEER OPPORTUNITIES

Corporate Volunteerism: Designated Grantees work with UJA's staff to design, customize, and manage corporate volunteer projects that meet the needs of their clients and organization.

Center for Youth Philanthropy and Leadership: Designated Grantees may benefit from projects funded through UJA's Philanthropic Advisory Council for Teens or planned through the Give a Mitzvah - Do a Mitzvah program as part of bar and bat mitzvah students' milestone celebrations.

Time for Good: This initiative helps organizations leverage volunteers to expand core services, meet critical needs and increase their overall impact. Agencies that are Time For Good partners receive training, coaching and support to help them implement professional volunteer programs.

OTHER RESOURCES

UJA Room Rental: Designated Grantees can use UJA's conference room space at a 50% discount. Catering, labor, equipment rental, and AV services are all available at the prevailing rate. Reach out to your staff liaison for more information.



**TOGETHER, WE'RE
AN INCREDIBLE FORCE
FOR GOOD IN NEW YORK,
IN ISRAEL, AND AROUND
THE WORLD.**



If you don't see what you need or have additional questions, contact network411@ujafedny.org.



**UJA-FEDERATION OF NEW YORK CARES FOR
JEWS EVERYWHERE AND NEW YORKERS OF
ALL BACKGROUNDS, RESPONDS TO CRISES
CLOSE TO HOME AND FAR AWAY, AND
SHAPES OUR JEWISH FUTURE.**

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