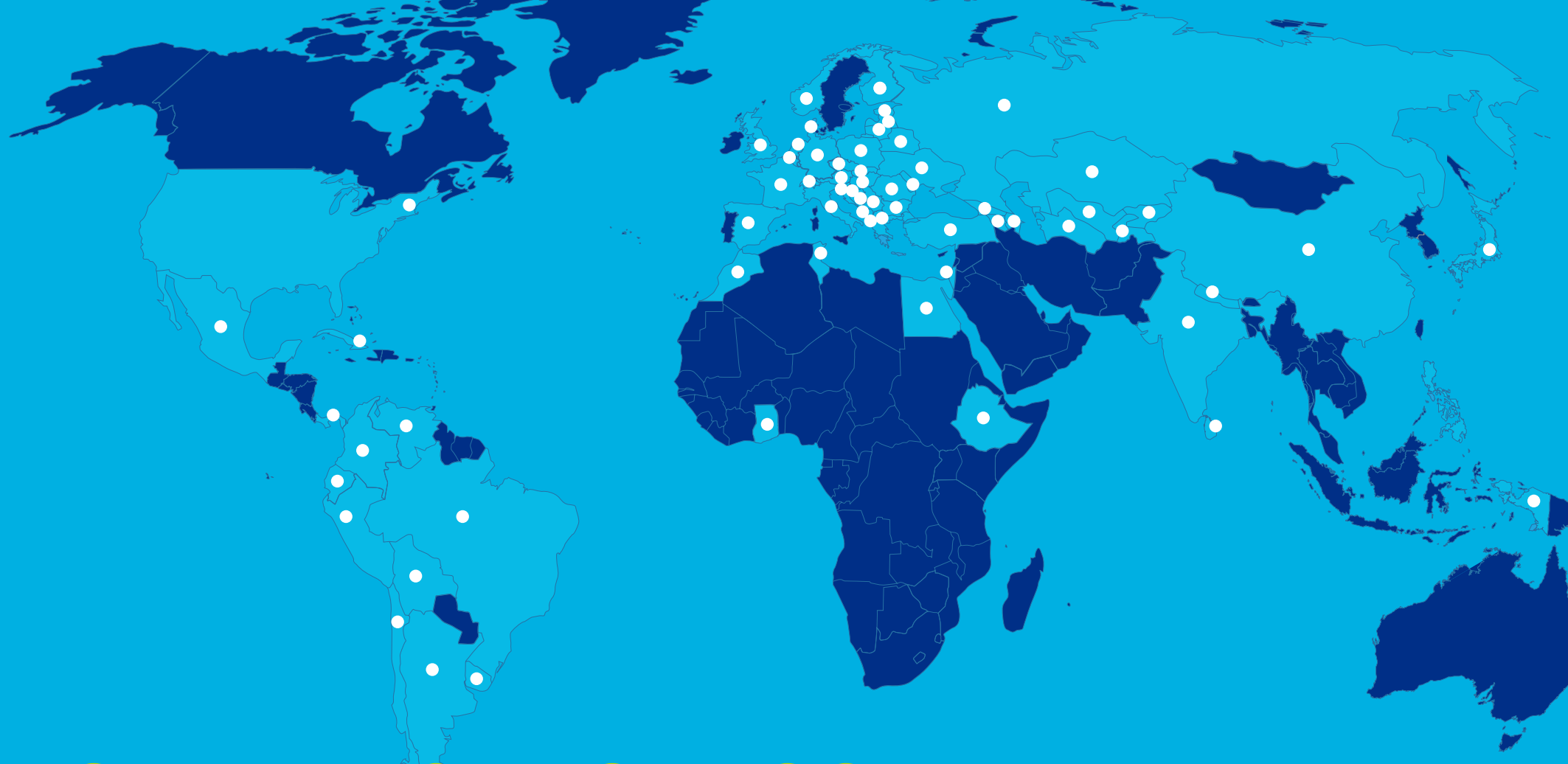


2018
ANNUAL REPORT



A YEAR OF INNOVATION AND IMPACT

 **UJA Federation**
NEW YORK



IN YOUR NEIGHBORHOOD. IN YOUR WORLD.

Your generosity transforms vision into innovation and impact — reaching around the world, community by community, neighborhood by neighborhood, life by life.

4.5 million
lives touched
each year

577,000
elderly cared for
in NY, Israel, and the former
Soviet Union

17,000
local college
students
stay connected to the
Jewish community through
**15 campus
Hillels**

100,000
New Yorkers
get free legal
services
to help them access
benefits, stave off evictions,
and protect themselves from
domestic abuse

9.6 million
meals served
in NY to keep hunger at bay

47,000
young Jews
from the former
Soviet Union
explore their newly
discovered Jewish identity

16,000
kids across NY
participate in Jewish
summer camp

440,000
mental health
counseling
sessions
provided in NY

WHEN WE COME TOGETHER, NO CHALLENGE IS INSURMOUNTABLE



With thanks to our donors, we raised a total of \$249.3 million, including \$156.1 million for the 2018 Annual Campaign, \$55.8 million in planned giving and endowments, and \$37.4 million for capital projects and special initiatives. This includes \$1.9 million for disaster relief.”



Dear Friends, **IN?**

What does it mean to be all IN?
It means that we’re there for people of all ages and backgrounds who depend on us to lift up their lives: The recently unemployed single parent suddenly facing eviction. The teen looking to jump-start her Jewish journey. The college student searching for the tools to be a pro-Israel voice on campus. The Holocaust survivor whose childhood trauma exacerbates the challenges of old age.

It also means we’re the backbone of the Jewish community and the place where all kinds of Jews can rally together to address today’s most pressing challenges: from fighting the scourge of poverty to helping shape Israel’s next 70 years to ensuring choices and opportunities for Jews, in all our diversity, to engage in Jewish life.

This report begins with an in-depth look at these three areas, exploring how UJA-Federation is uniquely positioned to join vision with resources, nonprofits with government, and metrics with accountability to effect widespread and lasting change.

Standing Shoulder to Shoulder in Crisis

We also examine our response to crises both near and far. In fall 2017 and 2018, UJA mobilized our community in the aftermath of natural disasters in Houston, Puerto Rico, the Carolinas, and Indonesia. With an Israeli flag waving beside us as we distributed aid in a low-income neighborhood in Puerto Rico, we represented a Jewish response to humanitarian crisis.

Then, in late October 2018, we found ourselves facing a different kind of crisis, one that shook us to our core. Eleven Jews were murdered on Shabbat morning at the Tree of Life synagogue in Pittsburgh. Anguish and anger drew us together, calling on us to share strength and work to ensure the continued safety of our institutions. Even as we grieved, we reaffirmed that no act of hatred or violence could diminish values that teach us to always welcome the stranger and reach out to the “other.”

With Thanks to You

All that is found within these pages is made possible because of you — our indomitable partners and grantees, volunteers, staff, and donors. You inspire us to always reach higher. And this year, we did.

With thanks to our donors, we raised a total of \$249.3 million, including \$156.1 million for the 2018 Annual Campaign, \$55.8 million in planned giving and endowments, and \$37.4 million for capital projects and special initiatives. This includes \$1.9 million for disaster relief.

Standing at the center of a community as committed as it is diverse, we’re optimistic that no challenge is insurmountable. With creativity and resilience — and with you all IN with us — we will meet the demands of today and lay the groundwork for tomorrow.

With profound gratitude,

Jeffrey A. Schoenfeld
President

Robert S. Kapito
Chair of the Board

Eric S. Goldstein
Chief Executive Officer

Food insecurity. Fear of eviction. Long hours at low-paying jobs or unemployment. This is daily life for the 1.8 million people across the New York area living in poverty. In the New York Jewish community specifically, one in five households is poor. One in 10 is near poor. And 45% of all children live in poor or near-poor households. As we've entered our second century, UJA is positioned to bring together resources and vision to effect real and lasting change. We recognize that a web of issues keeps people poor — and so we need to tackle them all.



AFTER

A warm, friendly space will offer a range of life-changing services to lift people out of poverty.

INVESTING IN FIGHTING POVERTY

Upward New York: A Jewish Response to Poverty

Community Resource Hubs

We're taking our annual investments in fighting poverty to the next level by building two community resource hubs in the areas of greatest Jewish poverty, central Queens and southern Brooklyn. Clients will be able to easily access comprehensive services, from food and cash assistance to legal support to employment services, in two dignified, welcoming facilities.

In 2018, we purchased a building on Queens Boulevard and are on our way to renovating the space. The Queens Hub will focus heavily on employment training under the auspices of Central Queens Y, which has particular expertise in this area. We're also working with Metropolitan Council on Jewish Poverty, which will operate the Brooklyn Hub, to identify an optimal space and location.

Changing How Food Pantries Work

Working closely with Met Council, we're transitioning the food pantries in our network to a digital choice system. In 2018, three pantries switched to this system: Met Council, Central Queens Y, and Shorefront Jewish Community Council. A fourth will be added soon.

- **Old model:** Clients stand on long, potentially embarrassing lines to receive pre-packaged food. Inefficient and often wasteful.
- **New model:** Touch screen technology allows people to choose the food that best fits their health needs and cultural preferences. Healthy choices are incentivized. Client dignity is prioritized.

- **Initial results:** There has been a 30% increase in the number of people accessing food at each pilot site. Wait times are down. Pantries have doubled and even tripled the hours they are open. The amount of protein being distributed has increased by more than 100% across all three pantries, and the amount of fresh produce being distributed has increased by 25%.

BEFORE

This former bowling alley is the site of our soon-to-be-built Queens Hub. Imagine a community transformed...



Tackling Poverty Today

Highlights of our new and continuing work in this area

Convening Experts

Recognizing that poverty is an issue too big for any one entity to take on alone, we organized Tackling Poverty Today, a groundbreaking daylong conference for professionals, philanthropists, policy makers, government officials, and thought leaders in the nonprofit and public sectors. Our keynote speaker was Matthew Desmond, Pulitzer Prize-winning author of *Evicted: Poverty and Profit in the American City*.



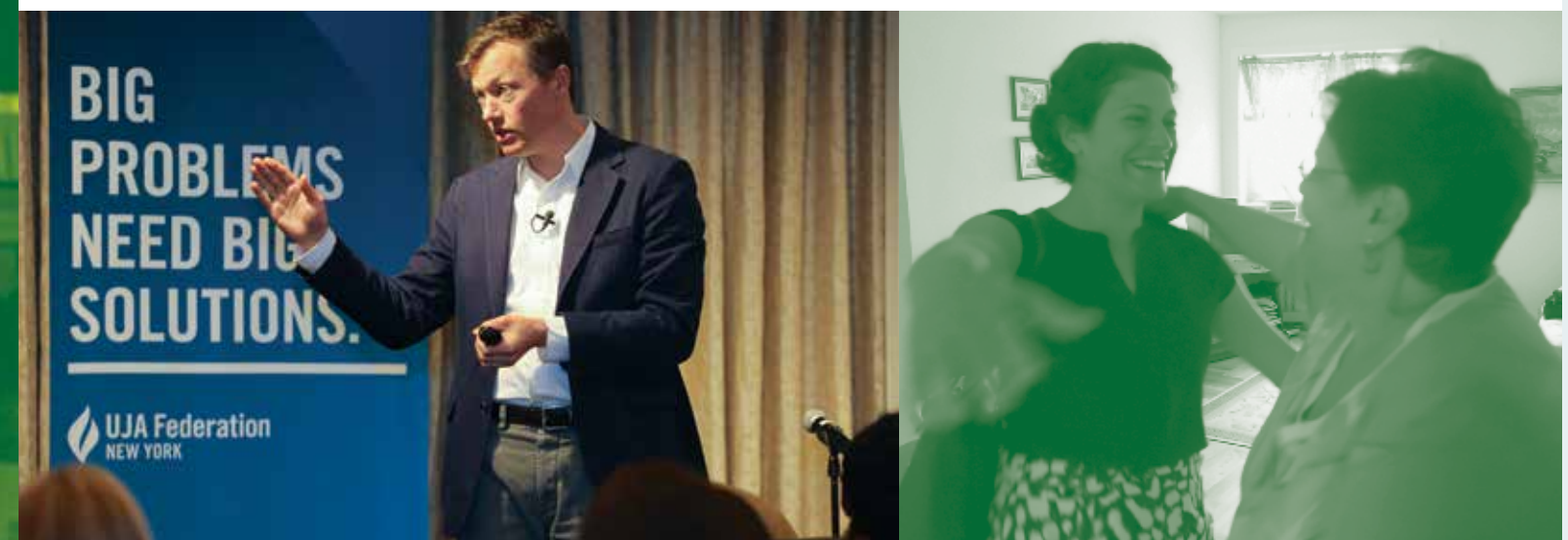
Reaching People on the Margins

We're targeting people too often unseen and forgotten to ensure they have access to services that maintain their dignity and, whenever possible, opportunities to change their lives. Some examples:

- Nearly 40,000 Holocaust survivors live in New York City, approximately 40% in poverty. UJA's Community Initiative for Holocaust Survivors helps survivors access home-delivered meals, counseling, intergenerational programs, and just as important, the chance to get together and be among friends.

- To lift up the Haredi community, which lives with some of the highest levels of poverty in the New York Jewish community, we're funding the new Crown Heights Career Hub, providing young Haredi men career education and employment training.
- We support the new NYC: At Work initiative, together with the mayor's office, to help people with disabilities gain meaningful employment and to provide resources for businesses looking to hire them.
- We're proud to be one of the eight organizations supported by The New York Times Neediest Cases Fund. UJA distributes financial aid from the fund to our nonprofit partners that provide human services. This aid directly helps 6,500 individuals facing the hardships of poverty.

Pulitzer Prize-winning author Matthew Desmond delivers the keynote at our Tackling Poverty Today conference.



Securing Government Dollars

UJA works tirelessly on behalf of its nonprofit partners to secure critical government funding for human services that help the poor. Joining with other faith-based organizations, we can amplify our voices. Some examples of our advocacy wins this year:

- \$79 million for the Summer Youth Employment Program to provide 75,000 jobs for teens and young adults throughout the city.
- \$20.1 million for the Emergency Food Assistance Program that supports food pantries and soup kitchens in New York City.
- \$3.5 million for the Elie Wiesel Holocaust Survivors Initiative.
- \$1 million for a pilot program that provides Halal and Kosher food for children in four city schools.

DID YOU KNOW? TO REACH UNDERSERVED NEIGHBORHOODS, WE SUPPORT THE NEW YORK LEGAL ASSISTANCE GROUP'S MOBILE LEGAL HELP CENTER, WHICH HANDLED 1,300 CASES IN 36 NEIGHBORHOODS, AND ADVISED ON ISSUES SUCH AS HOUSING, HEALTH AND UNEMPLOYMENT INSURANCE, AND FORECLOSURE PREVENTION.



INVESTING IN THE JEWISH FUTURE

Today's Jewish community has the opportunity to shape the future we want for ourselves and for generations to come.

That means we need to tackle significant questions. **How do we connect young people to Jewish life? How do we inspire and teach Jewish leaders? How do we provide enriching Jewish experiences for Jews of all backgrounds?**

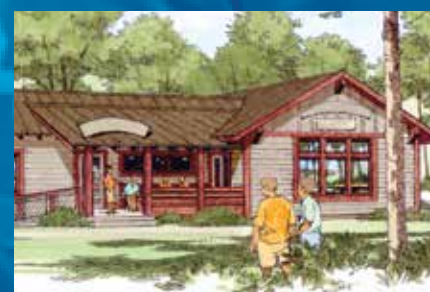
In answer, we invest strategically, helping seed groundbreaking programs, while also strengthening institutions and experiences with a proven track record of instilling a lifelong connection to Jewish community. From camps to campuses to congregations, we're part of people's Jewish journey — every step of the way.

WHERE JEWISH LEADERS FIND THEMSELVES

"I grew up at HKC (Henry Kaufmann Campgrounds) Pearl River, starting at age five as a camper and eventually becoming a counselor. All through college, I had planned a business career, but HKC had exposed me to an alternate plan, of being in a helping profession. It's amazing how many of my camp friends became teachers, social workers, or psychologists. One could say that Pearl River was a breeding ground for future Jewish communal leaders, and quite a few ended up CEOs or very senior leaders."

— Martin Englisher, CEO, YM & YWHA of Washington Heights and Inwood

Transforming Jewish Day Camps



Remaking 505 Acres

We have the campgrounds (and have since the 1950s). We have 6,000 campers and 1,200 counselors (though we'd like even more). So now we need to give good reasons for parents to choose Jewish day camps for their kids and give kids summers they won't soon forget. For thousands of local children, Jewish summer day camp is the entry point into the Jewish community.

We're renovating more than 500 acres of campgrounds, known as the Henry Kaufmann Campgrounds, in Long Island, Staten Island, and Rockland County. These grounds, more than 50 years old, house day camps from 15 Ys/JCCs and the Sunrise Association, which provides free camp for children with cancer and their siblings. In 2018, we began securing the approvals necessary to begin building new pools and multipurpose program spaces and to significantly upgrade infrastructure. Once construction is completed, we'll be able to grow enrollment and realize the full potential of the grounds to nurture the next generation of Jewish leaders.

Revitalizing Camp Programs

On top of our capital investment, we've also invested in the Jewish Specialty Day Camp Incubator to develop innovative and engaging Jewish day camp experiences, including camps for kids with disabilities and a Hebrew immersion camp in Brooklyn. And we're investing in leadership development for counselors and training them to be more effective Jewish educators so that camps will have the highest quality staff.



Strengthening Jewish Life Today

Highlights of our new and continuing work in this area



Paving the Way for the Next Generation

We're creating opportunities for young people close to home and across the world to explore Jewish life and become the leaders our communities need. Some examples:

LOCALLY

- The New York Teen Initiative, co-funded by UJA and the Jim Joseph Foundation and operated by The Jewish Education Project, offers exciting summer programs in Israel that include sci-tech, internships in Jerusalem, and environmentalism, as well as studio arts for teens from Russian-speaking families.

- Base Hillel is an organization UJA seeded and continues to support. With three locations in New York, each "Base" (a play on the Hebrew word for home) is a rabbinic family's actual home, which they open as a space for young Jews to learn, eat, and find community.

- To fight the BDS movement on local college campuses, we're funding an array of strategies, from engaging faculty to student leadership trips to Israel to supporting the Israel on Campus Coalition (ICC). When CUNY schools experienced a BDS campaign this year, ICC, in partnership with local colleges and with our support, coordinated a rapid response plan to address events as they unfolded.

GLOBALLY

- We're funding 14 Moishe Houses in the former Soviet Union and France (as well as nine in New York). These residences provide a Jewish hub for young adults.

- To strengthen Jewish leaders in Europe, we're funding Limmud International to train volunteer leaders on the skills needed to run conferences, and we're supporting the European Union of Jewish Students to train student leaders on how to fight anti-Semitism on their campuses.



Reaching the Full Spectrum of Jewish New Yorkers

Working with partners and grantees, we're providing Jews of all backgrounds, sexual orientations, and abilities with opportunities to experience Jewish life. Some examples:

- We funded the runner-up to last year's "big idea" crowdsourcing contest, Camp Ga'avah (Pride), a weeklong day camp for LGBTQ teens on Long Island, run by the Barry and Florence Friedberg Jewish Community Center.

- With our support, Avodah produced Speak Torah to Power, a speaker series that explores the connection between activism, Jewish spirituality and wisdom, and communities. This year's highlights included organizer and educator Dove Kent addressing how to break the cycle of anti-Semitism and hate through solidarity, activist and teacher Yavilah McCoy on intersectionality as a Jewish practice, and Rabbi Rachel Timoner's insights into radical humanity and American public policy.

DID YOU KNOW? THE JEWISH DEAF RESOURCE CENTER PROVIDES INTERPRETERS AT EVENTS AND PROGRAMS HELD IN THE NEW YORK JEWISH COMMUNITY. WE MADE IT POSSIBLE FOR 300 DEAF PEOPLE TO PARTICIPATE MORE FULLY IN JEWISH COMMUNAL SETTINGS THIS PAST YEAR.



Strengthening Jewish Day Schools

We're providing a match on the annual endowment dollars that Jewish day schools and yeshivot raised to help schools achieve long-term financial stability and plan for the future. In total, the Day School Challenge Fund raised \$75 million to strengthen 22 participating schools.



INVESTING IN ISRAELI SOCIETY

From pre-1948 to today, from the heartbreak of war to shared celebrations, from supporting waves of aliyah to building the country's physical infrastructure — our story has long been intertwined with Israel's.

But now, with a prosperous and strong Israel, needs have changed and so our role has evolved. Today, while we continue to help vulnerable Israelis and stand with Israel in times of crisis, we're also looking at new ways we can promote economic, religious, and social inclusion. We're creating understanding between diverse groups of Israelis and, on a parallel track, between Israel and diaspora Jewry. **Because Israel belongs to us all.**

The Kirsh Family Jerusalem Arts Campus

"The Kirsh Family Jerusalem Arts Campus is an integral part of the cultural revival taking place in the heart of Jerusalem and will serve as an anchor for the city's creative class, solidifying Jerusalem's place as an international center for arts and creativity."

— Former Jerusalem Mayor Nir Barkat

Building a Campus, Lifting Up a City

What better place to model a vibrant, diverse, and inclusive Israel than in the eternal city — Jerusalem? We're encouraging young families of all backgrounds to put down roots and fostering a cultural renaissance in the heart of downtown Jerusalem by building the Kirsh Family Jerusalem Arts Campus in collaboration with the municipality of Jerusalem and the Jerusalem Foundation. The modern, welcoming campus will house four premier institutions in the Israeli performance arts: the Sam Spiegel Film & Television School, the School of Visual Theater, the Nissan Nativ Acting Studio, and the Center for Middle Eastern Music. The campus's cornerstone was laid in April 2017 and contractors have begun work.

Imagining a Shared Future, Together

UJA is currently working with the four schools that will share the campus to create a communal project to enhance social cohesion in Jerusalem and in Israeli society overall. We're convening a series of round-table discussions with local community agencies to imagine what programs and platforms could be developed to maximize the campus's impact.



Shaping a Jewish Democratic State Today

Highlights of our new and continuing work in this area

Helping Israelis in Need

We're helping reduce barriers to economic opportunity for Israelis through education, diversity hiring, economic development, and more so they can thrive and live in dignity. Some examples:

- We're supporting new teaching approaches that make STEM skills accessible to Haredi students so they can get skills for jobs and break out of the cycle of poverty.
- To promote the hiring of Arab citizens of Israel in higher-level positions, we're funding Collective Impact, an initiative championed by President Reuven Rivlin. The initiative develops actionable business plans that include bottom line and diversity goals for more than 20 major private-sector employers in Israel.



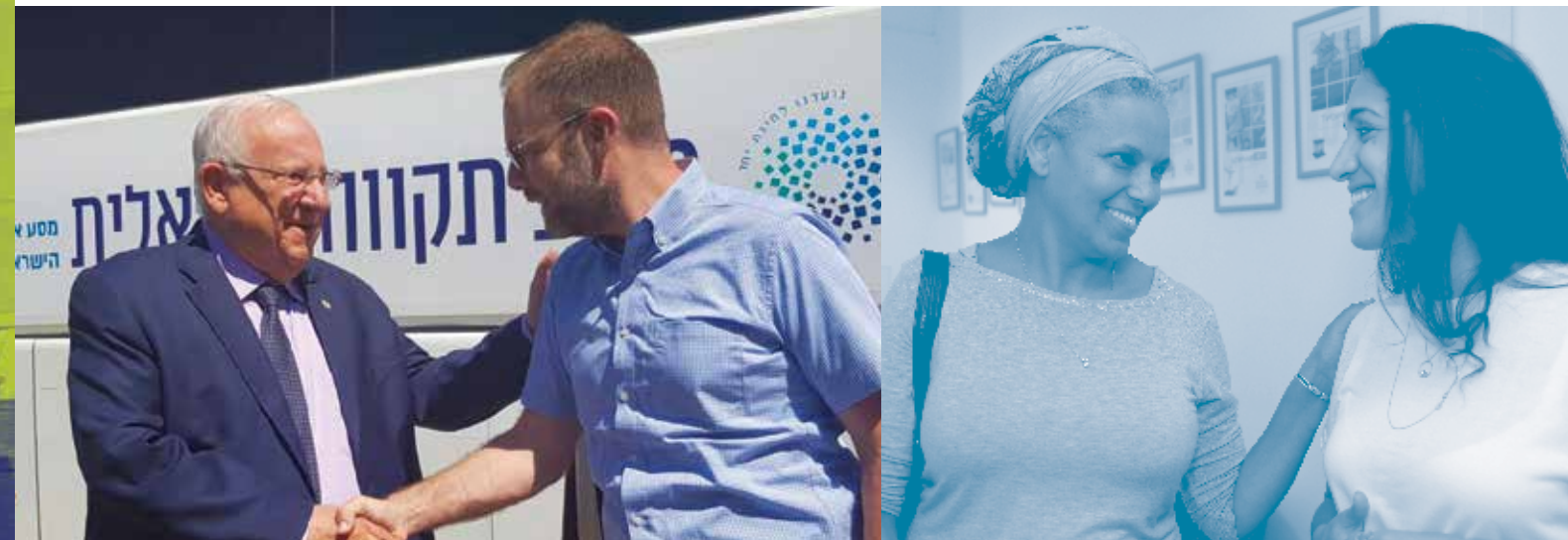
DID YOU KNOW? WE'RE SUPPORTING ADVOCACY EFFORTS FOR THE 36,000 REFUGEES FROM ERITREA AND SUDAN LIVING IN ISRAEL. OUR FUNDING IS HELPING EXPLORE HOW ISRAEL CAN FIND HOMES FOR REFUGEES IN AREAS BEYOND SOUTH TEL AVIV, AN ECONOMICALLY DEPRESSED AREA WHERE MOST CURRENTLY LIVE. THE GOAL: A LASTING AND HUMANE RESPONSE TO THE CRISIS.

Creating New Paths in Israel

We're working to bridge the many divides within Israeli society, including between the "four tribes" — secular Jews, Arabs, religious Zionists, and Haredi Israelis. And we're funding the organizations that are giving voice and opportunity to Israelis who want their Jewish identity to be seen and heard. Some examples:

- Working together with President Rivlin's office and the Ministry of Education on the Israeli Hope in Education — Journeys initiative, we're bringing educators on a three-day journey across the country to engage in Israeli society in new ways and meet people who they would not otherwise encounter. And we're supporting the first-ever certificate program at Beit Berl, a large and diverse teachers college, so new educators have the tools from the start to incorporate the values of a democratic and inclusive society into their classrooms.

President Reuven Rivlin joins Uri Leventer-Roberts, executive director of UJA's Israel office, at the launch of the Israeli Hope in Education — Journeys initiative.



- We're investing in Co.Lab, an initiative created by UJA, bringing together Israeli change-makers from all backgrounds to create and implement bold new visions of what a shared society can look like. One of our graduates is Pnina Tamano-Shata, who came to Israel in 1984 as a child during Operation Moses, a rescue of Ethiopian Jewry supported by UJA, and became a Co.Lab participant in 2016. Pnina is the first Ethiopian woman to serve in the Israeli Knesset.
- We're supporting initiatives to help couples have a Jewish wedding ceremony that reflects their values.
- To give Russian-speaking immigrants in Israel the opportunity to explore their unique Russian-Jewish-Israeli identity, we're funding Shishi Shabbat Yisraeli, which offers Shabbat programs, Hebrew classes, and cultural events.

Bridging the Gap Between Israeli and American Jews

UJA has long invested in educating American Jews about Israel. Now, recognizing that this education needs to go both ways, we're looking at new ways for Israelis to gain a deeper understanding of the values and experiences that are unique to American Jewry. Some examples:

- We're expanding the number of Israeli government officials and thought leaders we're bringing to America, giving them greater access to our center of Jewish life.
- To help Israeli teens and young adults explore Jewish life around the world through their youth movements, pre-army service, secondary schools, and college and university student unions, we're supporting the Jewish Agency's AmiUnity Initiative.
- With Israel's Ministry of Education, we're co-creating curricular materials about world Jewry that will become part of the mandated Tarbut Yisraeli (Israeli culture) curriculum. We're also funding learning trips to America for the principals of 60 pilot schools.



DID YOU KNOW? UJA CELEBRATED ISRAEL@70 WITH A CROWDSOURCING CONTEST THAT ALLOWED VOTERS TO DECIDE WHERE UJA WOULD INVEST AN ADDITIONAL \$70,000 (IN ADDITION TO THE NEARLY \$26 MILLION WE PROVIDE ANNUALLY). THE WINNER: AHARAI (FOLLOW ME!), A PROGRAM THAT AIMS TO HELP DISENFRANCHISED YOUTH, INCLUDING ETHIOPIAN, HAREDI, AND OTHER MARGINALIZED GROUPS, GET THE SUPPORT THEY NEED TO SUCCEED IN THE ARMY.

A group of 16 New Yorkers
traveled to Houston to help
muck out a damaged home.

J-Teen volunteers traveled to
Houston, logging over 1,600
hours of service and reaching
over 9,000 people in need.



Fall 2017

When hurricanes wreaked havoc first in Houston and its surrounding area, and then in Puerto Rico and the Caribbean, we acted quickly to deploy life-saving resources and share our expertise on the ground.

Helping Houston Recover

In the aftermath of Harvey, 2,000 Jewish households were flooded and seven Jewish institutions — including two of the largest synagogues, a day school, the JCC, and a senior care center — faced significant or catastrophic damage. UJA sent senior

members of our planning staff to Houston to help the beleaguered members of the Jewish community assess damages and needs.

Our support, close to \$1 million, was used for cash assistance; scholarships for families of early-childhood school students; vans for senior transport; meal-prep equipment; and relocation costs for a day school, early childhood center, and a congregation's High Holiday services. We also provided assistance for the Jewish Federation of Greater Houston to develop a long-term disaster relief strategy and advocacy plan.

To help the community heal emotionally, our funding also supported mental health services through the Israel Trauma Coalition (ITC). ITC traveled to Houston to “train the trainers,” including mental health professionals, first-responders, school administrators, and teachers, on issues related to trauma relief.

Volunteering

J-Teen Leadership, a UJA community service program for Jewish high school students, helped bring more than 80 people to Houston to help with rebuilding efforts, food shortage issues, and humanitarian efforts. Overall, J-Teen volunteers logged over 1,600 hours of service reaching over 9,000 people in need.

Additionally, a group from UJA's Manhattan Division traveled to Houston to help clean damaged homes.



IN TIMES OF CRISIS

Tree of Life

None of us will soon forget the massacre that unfolded at the Tree of Life synagogue in Pittsburgh on October 27, 2018. Eleven people were murdered and an entire community shattered in what was the deadliest act of anti-Semitism in North American history. UJA mobilized to raise funds for the immediate needs and long-term recovery of the victims and the Pittsburgh Jewish community. We also joined with federations across America, the

American Jewish Committee, and the Anti-Defamation League to organize #SolidarityShabbat exactly one week later, bringing together Jews and friends of other faiths to show our resilience in the face of bigotry and hatred.

Long a priority, we amplified our efforts to help network nonprofits navigate the process of accessing federal, state, and city funding to ensure the safety of our synagogues,

day schools, JCCs, and other centers of Jewish life. We offered bridge loans to nonprofits that were given security grants but couldn't afford to pay for security enhancements upfront while awaiting reimbursement from the government. And we were granted \$1 million from The Paul E. Singer Foundation to support safety reviews and enhanced precautions at Jewish institutions.



Humanitarian Aid for Puerto Rico and the Caribbean

After Hurricanes Irma and Maria hit Puerto Rico and the Caribbean, UJA participated in a massive relief effort, arranging for the transport and distribution of desperately needed supplies to the islands that had been ravaged by the storms.

We proudly partnered with the Afya Foundation and Greater New York Hospital Association to dispatch 29 flights and a cargo ship to Puerto Rico and St. Thomas, delivering 100,000 pounds of critical supplies worth more than \$4 million. All flights were possible thanks to the generosity of longtime donors.

To help St. Thomas, we delivered a full cargo load of supplies to the Schneider Regional Medical Center. We provided a foster home with clothing and fresh sheets for their residents and helped to rebuild their playground. And we enabled the Hebrew Congregation of St. Thomas, a historic institution, to repair and rebuild infrastructure to withstand future damage.

In Puerto Rico, the local Jewish community, which had largely been spared the brunt of the storm, helped us direct resources where they were needed most. We delivered humanitarian aid — including food, water, and toiletries — to the poorest areas outside of San Juan and prescription medications to hospitals, medical clinics, and nursing homes throughout the island. At every distribution, UJA staff and volunteers flew an Israeli flag so that local residents were aware that the Jewish community of Puerto Rico was helping facilitate this aid.



Fall 2018

Once again, in the fall of 2018, heartbreaking images of natural disasters captured our attention. And once again, we offered a Jewish response to humanitarian crisis. Following the deadly Indonesian earthquake and tsunami, our overseas partner, the American Jewish Joint Distribution Committee (JDC), provided emergency medical services, essential supplies, and psychosocial support.

More locally, we helped victims of Hurricanes Florence and Michael rebuild their lives. For example, after the Carolinas were hit by the storm, we worked in collaboration with the Afya Foundation, organizing collection sites for essential goods and a volunteer day to sort and package supplies.



ALL THE WAYS TO BE INVOLVED

In just one year, we held nearly 400 events bringing together 48,000 people. We celebrated Israel@70 at events large and small • Brought LGBTQ pride to Cuba • Commemorated our Russian Division's 30th anniversary • Honored Moise Y. Safra z"l at a first-ever combined Sephardic and Banking and Finance event • Hosted Westchester women to engage in Jewish learning and speak about #MeToo • Gave Long Island teens a powerful tool to never forget the Holocaust, through Project Witness • Invited the

King David Society to hear from Israel's Consul General, Ambassador Dani Dayan • Traveled with UJA Women to China • Brought Modern Orthodox thought leaders together to discuss social justice • Celebrated \$1 million raised and allocated by our Philanthropic Advisory Council for Teens since the program began seven years ago • Organized 4 service days, with 55 projects, and 3,688 service day volunteers • And so much more

Have you always wanted to be part of a legendary Wall Street tradition of giving back? Love to learn from empowered women? Looking to introduce your teen to philanthropy? Excited to roll up your sleeves and volunteer? Eager to visit Jewish communities around the world? We offer all this. And more.

Our Community Is Built by You

UJA is actively inviting people of all ages, backgrounds, and passions to learn about our work. From Brooklyn to Manhattan, Long Island to Westchester, we offer access to stimulating speakers, volunteer opportunities, and events that bring people together. Because we believe that doing, seeing, learning, and experiencing makes our impact come alive.

Noteworthy Speakers at Our 2018 Events Included:

- Robert Kraft, CEO of the Kraft Group and the owner of the New England Patriots
- Tal Ben-Shahar, Harvard's wildly popular "happiness" professor
- Lior Raz, actor and creator of Israel's television phenomenon, *Fauda*
- Stuart and Jane Weitzman, the masterminds behind the shoes
- Andy Cohen, TV producer and host

With Thanks to Your Generosity

2018 CAMPAIGN RESULTS

- \$249.3 million total for all campaigns
- \$156.1 million for the annual campaign
- \$55.8 million in planned giving and endowments
- \$37.4 million for capital projects and special initiatives (including \$1.9 million for disaster relief)

We thank Jane and Dan Och who created a challenge fund to motivate others to give generously.

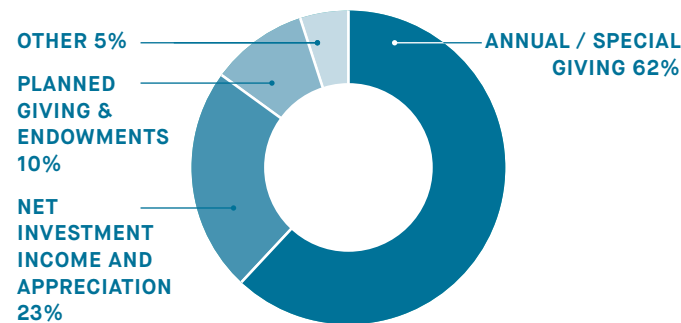
Securing Our Future

With the help of the 2018 Legacy Challenge Fund, we secured 60 new legacy commitments, adding millions to UJA's endowment over time and ensuring our impact for generations to come. We thank the 60 individuals and families who had the generosity and foresight to create legacy gifts, ensuring that we can respond to whatever lies ahead.

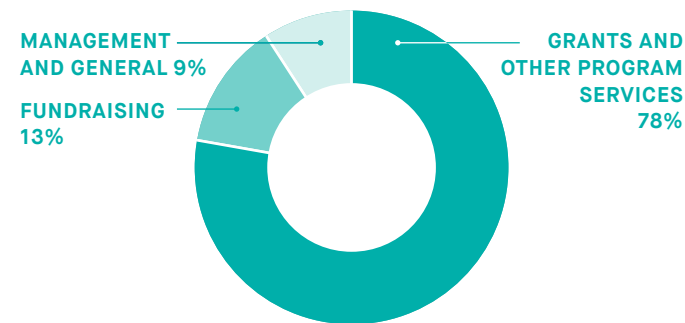
With gratitude to Lois Kohn-Claar and Gary Claar, Alisa and Dan Doctoroff, and Cindy and Ben Golub for creating the Legacy Challenge Fund.

KEY FINANCIAL RESULTS

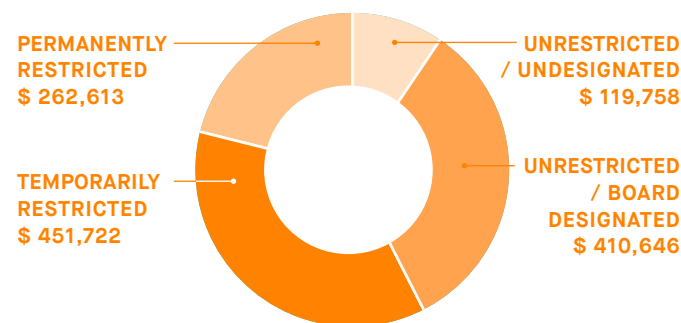
Total Revenue and Gains: \$ 299,480
(dollars in thousands)



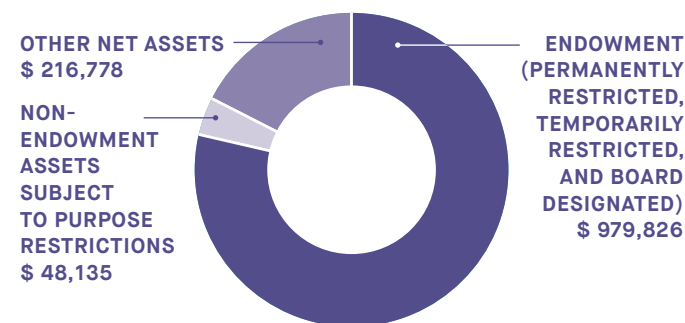
Total Grants and Expenses: \$ 235,064
(dollars in thousands)



Net Assets by Donor Restriction
(dollars in thousands)



Net Assets by Type of Use
(dollars in thousands)



GRANTS AND OTHER PROGRAMS

Where the Dollars Go by Cause

UJA provided \$154.5 million in grants and other support to nonprofits and initiatives in New York, in Israel, and around the world.



FISCAL YEAR 2018 (IN MILLIONS)

Cause	Amount (Millions)	Percentage
STRENGTHENING JEWISH LIFE	\$35.1	23%
NURTURING MENTAL HEALTH AND WELL-BEING	\$24.4	16%
FIGHTING POVERTY	\$24.2	16%
CARING FOR THE ELDERLY	\$22.5	14%
INVESTING IN ISRAELI SOCIETY	\$17.7	11%
CREATING INCLUSIVE JEWISH COMMUNITIES	\$11.9	8%
RESPONDING TO GLOBAL CRISES & BUILDING RESILIENCE	\$10.8	7%
ADVOCATING FOR A BETTER WORLD	\$ 7.9	5%

Individual grants may be attributed to more than one cause. For example, a grant that supports poor, elderly Jews has been divided between "Fighting Poverty" and "Caring for the Elderly." Similarly, grants in Israel may be split between "Investing in Israeli Society" and other relevant causes ("Strengthening Jewish Life," "Fighting Poverty," etc.).

2018 Financial Resource Development Results
(dollars in millions)

PLEDGES TO THE ANNUAL CAMPAIGN AND OTHER ANNUAL GIVING PLEDGES	\$ 156.1
PLANNED GIVING & ENDOWMENTS (GROSS RECEIPTS, INCLUDING SUPPORTING ORGANIZATIONS)	\$ 55.8
CAPITAL DEVELOPMENT, SPECIAL INITIATIVES AND OTHER (PLEDGES, INCLUDING GIFTS RECEIVED ON BEHALF OF BENEFICIARY AGENCIES)	\$ 37.4
FUNDRAISING EXPENSES AS A PERCENT OF REVENUE (INCLUDING AMOUNTS RAISED ON BEHALF OF OTHERS)	13.3%

UNITED JEWISH APPEAL-FEDERATION OF JEWISH PHILANTHROPIES OF NEW YORK, INC.

Condensed Statement of Activities Years Ended June 30, 2018 and 2017

(dollars in thousands)

	2018	2017
REVENUES AND GAINS (LOSSES)		
Net contributions (annual/special giving)	\$ 184,891	\$ 171,693
Endowment contributions, legacies and bequests	25,327	31,162
Split-interest agreements		
[net of changes in value of 1,193 in 2018 and (130) in 2017]	3,411	859
Donated goods and services	681	150
Amounts raised on behalf of others	19,939	16,885
Net campaign revenues, including amounts raised on behalf of others	234,249	220,749
Less: amounts raised on behalf of others	(19,939)	(16,885)
Net campaign revenues, excluding amounts raised on behalf of others	214,310	203,864
Net investment income	4,883	4,312
Net appreciation in fair value of investments	64,080	104,414
Rental, service and other income	16,207	16,868
Total revenues and gains	299,480	329,458
GRANTS AND EXPENSES		
Grants	153,542	151,503
Other program services	29,363	27,066
Total grants and other program services	182,905	178,569
Fundraising	31,255	30,922
Management and general	20,904	19,880
Total expenses	235,064	229,371
Increase in net assets before postretirement plan adjustments	64,416	100,087
Postretirement benefit changes not included in net periodic benefit cost	206	654
Increase in net assets	\$ 64,622	\$ 100,741

Condensed Balance Sheet June 30, 2018 and 2017

(dollars in thousands)

At June 30

	2018	2017
ASSETS		
Cash	\$ 16,719	\$ 16,790
Contributions receivable, net	119,389	98,335
Other assets and receivables	69,631	51,610
Amounts held on behalf of other agencies	67,666	65,679
Investments	1,089,516	1,054,846
Unexpended bond proceeds	34,503	34,660
Assets held under charitable trust agreements	33,900	37,409
Fixed assets, net	57,868	59,505
Total assets	1,489,192	1,418,834
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable, accrued expenses, and other liabilities	\$ 28,415	\$ 21,960
Grants payable	18,558	15,142
Amounts held on behalf of other agencies	67,666	65,679
Liabilities under charitable trust and annuity agreements	44,003	47,225
Long-term debt, net	81,844	84,489
Accrued postretirement benefits	3,967	4,222
Total liabilities	244,453	238,717
Net assets:		
Unrestricted		
(including board designated of 410,646 in 2018 and 401,068 in 2017)	530,404	520,319
Temporarily restricted	451,722	402,727
Permanently restricted	262,613	257,071
Total net assets	1,244,739	1,180,117
Total liabilities and net assets	\$ 1,489,192	\$ 1,418,834

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Jane Dresner Sadaka and Ned Sadaka

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Heidi and Richard Rieger

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Chief Financial Officer
Ellen R. Zimmerman
General Counsel, Chief Compliance Officer & Secretary
Graham Cannon
Chief Marketing Officer

2018 ANNUAL REPORT

Donya Levine
Director, Content Development
Bonnie Chernin
Senior Writer

IN OUR NETWORK OF NONPROFITS

This list includes organizations that receive unrestricted support and/or funds for specific strategic initiatives. We also provide grants for hundreds of additional programs throughout our network.*

CAMPING

Berkshire Hills Eisenberg Camp
Camp Dora Golding
Camp Zeke
Eden Village Camp
Foundation for Jewish Camp
Henry Kaufmann Campgrounds
Rising Treetops at Oakhurst
Surprise Lake Camp
Usdan Summer Camp for the Arts

COMMUNITY RELATIONS

Council of Jewish Émigré Community Organizations (COJECO)
Jewish Community Relations Council of New York (JCRC-NY)
New York Board of Rabbis
Westchester Jewish Council

DAY SCHOOL CHALLENGE FUND

Abraham Joshua Heschel School
Barkai Yeshivah
Carmel Academy
Hannah Senesh Community Day School
Hebrew Academy of the Five Towns and Rockaway (HAFTR)
Hebrew Academy of Long Beach
Hebrew Academy of Nassau County (HANC)
Manhattan Day School
Mazel Day School
North Shore Hebrew Academy

Ramaz School
Rodeph Sholom School
SAR Academy and High School
Schechter School of Long Island
The Shefa School
Solomon Schechter School of Manhattan
Solomon Schechter School of Queens
Solomon Schechter School of Westchester
Westchester Day School
Yeshiva Darchei Torah
Yeshiva of South Shore
Yeshivah of Flatbush

HEALTH AND HUMAN SERVICES

Bensonhurst Council of Jewish Organizations
The Blue Card
Bronx Jewish Community Council
Collective Impact Initiative — The Partnership for a Breakthrough in Arab Employment
Community Alliance for Jewish-Affiliated Cemeteries (CAJAC)
Council of Jewish Organizations of Flatbush
Crown Heights Jewish Community Council
DOROT
Gurwin Jewish Nursing & Rehabilitation Center
Hebrew Free Burial Association
Hebrew Free Loan Society
Israel Trauma Coalition

JCCA
Jewish Association Serving the Aging (JASA)
Jewish Board of Family and Children's Services
Jewish Community Council of Canarsie
Jewish Community Council of Greater Coney Island
Jewish Community Council of Pelham Parkway
Jewish Community Council of the Rockaway Peninsula (JCCRP)
Jewish Community Council of Washington Heights-Inwood
Jewish Deaf Resource Center
Maoz
Metropolitan Council on Jewish Poverty
MJHS
The New Jewish Home
New York Legal Assistance Group (NYLAG)
Olim Beyahad
Queens Jewish Community Council
Ramapo for Children
Selfhelp Community Services
Shorefront Jewish Community Council
United Jewish Council of the East Side
Westchester Jewish Community Services (WJCS)

Metropolitan Council on Jewish Poverty
MJHS
The New Jewish Home
New York Legal Assistance Group (NYLAG)
Olim Beyahad
Queens Jewish Community Council
Ramapo for Children
Selfhelp Community Services
Shorefront Jewish Community Council
United Jewish Council of the East Side
Westchester Jewish Community Services (WJCS)

JEWISH CAMPUS LIFE

College of Staten Island Hillel

Columbia/Barnard Hillel-The Kraft Center for Jewish Student Life
The Edgar M. Bronfman Center for Jewish Student Life at New York University
Hillel at Baruch College
Hillel at Binghamton University
Hillel at Stony Brook
Hillels of Westchester
Hofstra University Hillel
Hunter College Hillel
Queens College Hillel
Tanger Hillel at Brooklyn College

JEWISH COMMUNITY CENTERS

92nd Street Y
Barry and Florence Friedberg Jewish Community Center
The Boro Park Y
Bronx House
The Center (Sephardic Community Center)
Commonpoint Queens (Central Queens Y and Sam Field Y)
Edith and Carl Marks Jewish Community House of Bensonhurst
The Educational Alliance
Harold and Elaine Shames JCC on the Hudson
Hebrew Educational Society
Jewish Community Center of Mid-Westchester
Jewish Community Center of Staten Island
Kings Bay Y
The Marion and Aaron Gural JCC
Marlene Meyerson JCC Manhattan

Mid-Island Y Jewish Community Center
Mosholu Montefiore Community Center
Riverdale YM-YWHA
Shorefront YM-YWHA of Brighton-Manhattan Beach
Sid Jacobson Jewish Community Center
Suffolk Y Jewish Community Center
YM&YWHA of Washington Heights & Inwood

JEWISH EDUCATION

BINA
Hadar Institute
Hazon
The Jewish Education Project
Shalom Hartman Institute of North America

NATIONAL/INTERNATIONAL

70 Faces Media
American Jewish Joint Distribution Committee (JDC)
HIAS
Hillel International
The Jewish Agency for Israel
Jewish Community Centers Association of North America
Jewish Council for Public Affairs (JCPA)
The Jewish Federations of North America
Moishe House
National Coalition Supporting Eurasian Jewry (NCSEJ)

UJA-Federation of New York cares for Jews everywhere and New Yorkers of all backgrounds, responds to crises close to home and far away, and shapes our Jewish future.

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