

REPORT TO THE COMMUNITY

2016–2017



UJA Federation
NEW YORK

OUR FIRST CENTURY

We've lifted lives
shared dreams
and brought our community together.





Today, we're more vibrant
and inclusive than ever.

OUR SECOND

CENTURY

DEAR FRIENDS,

The launch of our second century was a historic opportunity to pursue the ideas, investments, and innovations that bring meaningful impact to the communities we serve.

Since 1917, our forward-thinking mindset has been coupled with a readiness to continuously learn from our experience. That's how we've arrived at a UJA that is more inclusive and agile than ever before, poised to advance our community in ways that our founders could never have imagined.

What hasn't changed over these past 100 years? The sense of responsibility for Jews and people in crisis, wherever they may be, and the conviction that when we come together, we can do so much more than when we stand apart.

Those same values guided our response to multiple crises in late summer and fall 2017. After neo-Nazi groups marched in Charlottesville, a delegation of New Yorkers traveled to Virginia to offer emotional support to a deeply shaken Jewish community. In the wake of widespread devastation wrought by Hurricanes Harvey, Maria, and Irma, we sent experts and vital resources to Texas to aid recovery efforts and dispatched lifesaving supplies to Puerto Rico and the Caribbean.

A Year of Strengthening Jewish Community

Many will also remember this as a year of growing political divisiveness. As a much-needed antidote, we stood above the fray, offering safe spaces to talk with civility about difficult issues and generating opportunities to **transcend difference and build *kehilla*** — from Shabbat dinners to widely attended community conversations.

Our commitment to the most vulnerable remained our top priority. We continued to help provide critical care for the poor, the elderly, Holocaust survivors, and people with disabilities. Joining other faith-based organizations, we advocated for legislation to protect those who depend on governmental support for a dignified quality of life. And we reaffirmed our commitment to help immigrants of every background.

Against the backdrop of our centennial, we continued pursuing answers to some of the most pressing questions of our time. How do we fight poverty in new ways? How do we create lasting Jewish connections and best develop the next generation of Jewish leaders? How do we inspire diversity and pluralism in Israel?

We offered compelling solutions and asked our most generous donors to put their stakes in the ground to build with us. With vision and generosity, many answered the call.

We met our 100th year with the **TENACITY AND EXUBERANCE** of a start-up — and the wisdom and strength that comes from hard-earned experience.

A Year of Historic Generosity

We are all part of a special UJA community. Everything described in these pages is with deep thanks to our committed nonprofit partners and our devoted lay leaders, volunteers, and staff.

Most of all, we thank every one of our more than 51,000 donors who gave a record-breaking \$238.2 million — \$157.4 million for the 2017 Annual Campaign, \$45.6 million in planned giving and endowments, and \$35.2 million for capital projects and special initiatives.

We also thank the 112 individuals and families who honored our centennial by creating legacy gifts, ensuring that we can respond to whatever lies ahead.

The second century of UJA-Federation is now underway. And with our combined efforts, intellect, resources, and heart, we remain an organization of unparalleled strength, reach, and impact that will serve the needs of the Jewish community and so many others in the years and decades ahead.

With our gratitude,



Jeffrey A. Schoenfeld
President

A handwritten signature in black ink, appearing to be 'JAS'.



Robert S. Kapito
Chair of the Board

A handwritten signature in black ink, appearing to be 'RSK'.



Eric S. Goldstein
Chief Executive Officer

A handwritten signature in black ink, appearing to be 'ESG'.

RESPONDING TO CRISES

HOUSTON. PUERTO RICO. FLORIDA. MEXICO. ON EVERY FRONT, WE MADE A DIFFERENCE.

In August and September 2017, when catastrophic hurricanes struck Houston, Puerto Rico, and the Caribbean, our relationships with many nonprofits and the generosity of our donors allowed us to mobilize at a moment's notice.

In total, we distributed \$1.4 million in disaster-relief funds and delivered goods worth more than \$4 million.

HOUSTON AND THE SURROUNDING AREAS

Within days of Hurricane Harvey, we provided emergency relief for Houston, Beaumont, Galveston, and Port Arthur. UJA senior staff members traveled to Houston to assess damage, provide logistical support, and share expertise we gained during Hurricane Sandy.

Our funds helped the Jewish community, which was particularly hard hit, cope with both immediate and longer-term needs. We provided cash assistance, scholarships for families of early childhood students, vans for

senior transport, and meal-prep equipment for the meals-on-wheels program. We also supported relocation costs for a day school and early childhood center, as well as for High Holiday services at congregations, and trauma relief through the Israel Trauma Coalition.

PUERTO RICO AND THE CARIBBEAN

Hurricanes Irma and Maria battered Puerto Rico and the Caribbean, leaving people without power, water, medicine, and other essentials.

We proudly partnered with the Afya Foundation and Greater New York Hospital Association to dispatch 28 flights and a cargo ship to Puerto Rico and St. Thomas, delivering 100,000 pounds of desperately needed supplies worth \$4 million. These included 13 flights directly arranged by UJA. All flights were possible thanks to the generosity of longtime donors.

Working closely with Jewish communities in Puerto Rico and St. Thomas, we directed resources where they were needed most. We delivered humanitarian aid — including food, water, and toiletries — to the poorest areas outside of San Juan and prescription medications to hospitals, medical clinics, and nursing homes throughout the island. To help St. Thomas, we delivered a full cargo load of supplies to the Schneider Regional Medical Center.



We also arranged for 200 generators to be sent to Puerto Rico and the Virgin Islands, delivered on-the-ground aid in Puerto Rico through IsraAID, and provided cash assistance to St. Thomas, St. John, and Puerto Rico.

“We in the Virgin Islands were resource limited prior to Irma and Maria, and these two catastrophic storms made us even more resource poor. WITHOUT KINDNESS FROM PEOPLE LIKE YOU, we will not recover from this devastation.”

— *Dr. Tai Hunte-Cesar, Chief Medical Officer of St. Thomas*

FLORIDA

In Florida, the national federation system, including UJA, provided emergency cash assistance to individuals and families with damaged or destroyed property.

MEXICO

In Mexico, through our partner, the American Jewish Joint Distribution Committee, we supported search, rescue, and recovery efforts after the earthquakes.

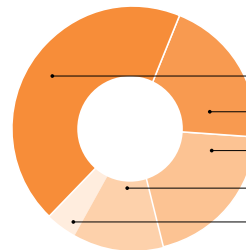
CHARLOTTESVILLE

Less than a month after neo-Nazis marched through Charlottesville, Virginia, UJA sent a delegation of 22 New Yorkers on a solidarity Shabbat mission. We met with students at the University of Virginia Hillel, who witnessed the rally on campus grounds. And we spent Shabbat with members of Congregation Beth Israel, who were compelled the day of the march to leave the synagogue through the back door rather than face anti-Semitism brutally displayed out front. Our presence was a powerful message: We will always be the source of strength and comfort for other Jewish communities, as they will be for us.



CRISIS RESPONSE GRANTS

UJA allocated \$1.4 million in response to the 2017 natural disasters.



As of December 15, 2017



Describing what was happening on the ground in Puerto Rico, UJA President Jeff Schoenfeld wrote: “They have no electricity, they have no generators, and they aren’t likely to have power for another two to four months ... I am once again reminded HOW MUCH WORK THERE IS TO DO in this world to better the lives of others.”

THE YEAR'S HIGHLIGHTS

Every year, we work with hundreds of nonprofits — human-service agencies, overseas agencies, Jewish community centers, Hillels, camps, synagogues, and day schools — to launch, sustain, and expand programs that affect individual lives and make a broad impact on society. Our reach stretches from the Upper East Side, to Russia, to Jerusalem, and everywhere in between. Here is a look at some of our work in 2017.

HELPING TEENS BREAK STIGMA AROUND MENTAL ILLNESS

What's the Issue?

One in five teens lives with a mental health condition, and suicide is the third-leading cause of death for teens. There's an urgent need to break down the stigma of mental illness, so that teens are more likely to seek help and feel less isolated.

What's Our Response?

Together with the Jewish Board and 70 Faces Media, both UJA partners, we created Here.Now. This platform gives teens and their parents multiple channels to create and share videos, Facebook posts, online articles, and other content, allowing them to connect with one another, share their struggles, and normalize the experience of living with a mental health issue. Check out projectherenow.org.



Here.Now. gave Haley M., who deals with mental illness, a platform to share her art and story.

CHANGING WITH CHANGING NEIGHBORHOODS

What's the Issue?

As diverse Jewish families and individuals begin moving to neighborhoods in Harlem, Fort Greene, and Clinton Hill, they're interested in finding Jewish connections. But there are few communal resources or spaces to meet and explore Jewish life and experiences.

What's Our Response?

Thanks to our support, two new storefront Jewish community centers opened this year. JCC Harlem, launched by JCC Manhattan in collaboration with UJA, is a loft space that offers a mix of arts and culture, social justice, volunteer opportunities, and activities from storytime to Pilates. And in October 2017, our nonprofit partner, the Kings Bay Y, opened a storefront center in Fort Greene/Clinton Hill that offers drop-in classes for Jewish play, music, art, and family time, and appealing experiences for all who live in the neighborhood. UJA's new Brooklyn office also brought together a group of independent *minyans* leaders to provide a solution to a major obstacle keeping groups from meeting regularly: simple, consistent access to a local Torah. We helped locate a Torah for use through the United Synagogue of Conservative Judaism that the *minyans* will share, and Repair the World agreed to house and insure the sacred scroll in an *aron* (ark) designed and built by the community. From desire to new reality, we help neighborhoods participate in Jewish life that resonates with them.



We make certain that seniors in the former Soviet Union get **VITAL CARE AND THE OPPORTUNITY TO CONNECT** to one another and to Jewish life. So they can keep on dancing.

We help strengthen the JEWISH
IDENTITY of 80,000 Israeli Scouts.



ADVOCATING FOR ISRAEL AS A STATE FOR ALL JEWS

What's the Issue?

Israelis face barriers when it comes to Jewish choices in their daily lives, from getting married and converting to Judaism, to how they pray and keep kosher. In the summer of 2017, the Israeli government froze a landmark agreement that would have created a space for women and men to pray together at the Western Wall (*Kotel*) and gave initial approval to a law that would allow only ultra-Orthodox rabbis to perform conversions in Israel — granting Jewish status and, therefore, citizenship.

What's Our Response?

We're working with many community-based organizations in Israel — including the Reform and Conservative movements — that seek to offer a range of options. We're supporting an alternative *kashrut* model — including training women to certify food is kosher — and funding grassroots organizations that advocate for life-cycle ceremonies performed outside the Chief Rabbinate. And we're funding an advocacy center that helps Israelis navigate the rabbinic system and safeguard the rights of the diverse Israeli Jewish community. In response to the *Kotel* and conversion decisions, we're currently piloting new ways to ensure that Israelis understand the values and interests of American Jewry, because we share a common destiny.

LAUNCHING UJA LAB

What's the Issue?

The New York Jewish community is alive with new ideas about how to face emerging challenges. Standing at the forefront of innovation, UJA can provide space for more creative views from throughout our community and give people even more of a voice in what we do.

What's Our Response?

Launched this year, UJA LAB offers cutting-edge solutions to challenges that require a rapid response. It's also the place to test new ways of getting things done, like funding DIY (do it yourself) retreats for our nonprofit partners to spend time away thinking about big-picture challenges and opportunities. UJA LAB also sponsored Open Door Day, where groups who don't typically come to UJA were invited to tell us what they think are the most important issues facing the Jewish community. In another first, we asked nonprofits from across New York to submit one big idea to help transform how we live together as a Jewish community. We presented the four finalists at a Facebook Live event, and nearly 9,000 online voters selected the winning project, which received a \$250,000 grant.



We hosted a Facebook Live event that gave viewers access to four big ideas to help transform how we live together as a Jewish community.

PROMOTING A SHARED ISRAELI SOCIETY

What's the Issue?

Tensions are rising within Israeli society as divisions among its diverse citizens widen around issues of politics, education, employment, religion, and more. At the same time, Israeli demographics are rapidly changing. Soon the four major tribes (a term described by Israel's president, Reuven Rivlin) — secular Jews, Arab Israelis, religious Zionists, and Haredi Israelis — will compose roughly equal percentages of the Israeli population. No one group will hold a dominant majority. These communities need to work together to make a stronger Israeli society where all can feel equal.

What's Our Response?

Our funding this year included support for an initiative for 400 schools representing the four different groups to participate in workshops defining possibilities for a shared educational system. A leadership program also brought together principals for strategic workshops on implementing new models in their schools. By shaping a new vision of community in the classroom, we create hope that Israel's next generation will live in a country that feels a greater sense of unity.

We're committed to helping diverse Israelis work together for greater unity.



BRINGING TOGETHER OUR DIVERSE COMMUNITY

What's the Issue?

The New York Jewish community includes Jews of every background and belief. Strong, passionate views may radiate from the many-sided prism of our community, but we can't lose sight of the fundamental Jewish values and bonds we share.

What's Our Response?

This year, we organized a Community Shabbat weekend, where people gathered in homes, synagogues, and community centers for Shabbat dinners, learning opportunities, and the chance to meet others. Our funding of 19 challah-baking events brought together more than 3,000 Jews across denominations and cultural backgrounds. We also held a community-wide conversation with the acclaimed author Malcolm Gladwell that brought together 38 synagogues from across denominations. Another conversation, marking the 50th anniversary of the Six Day War, featured the noted writer Yossi Klein Halevi and former Ambassador Dennis Ross. And we proudly supported the Celebrate Israel Parade and community-based Celebrate Israel events on the Upper West Side and Long Island and in Downtown Manhattan, Brooklyn, Westchester, and Riverdale. Convening our community, we recognize that we may not reconcile our differences, but we aspire to instill understanding, tolerance, and unity.

For Angela, whose family is Bukharian, the challah bake held **SPECIAL MEANING** as she shared the experience with her young daughter.



More than 15,000 Time for Good volunteers performed about 167,000 HOURS OF SERVICE last year. For our nonprofit partners, that's like having an additional 80 full-time workers on staff.



MAKING TIME FOR GOOD

What's the Issue?

Our community faces many pressing challenges — families living in poverty, kids going to bed hungry, seniors living alone and isolated. Our network of nonprofits provides tremendous service to people in need. But the demand is great, and volunteers can help extend the reach of our partners.

What's Our Response?

Time for Good, our initiative for Jewish volunteering, engaged in groundbreaking work to increase the capacity of our nonprofit partners. Over Martin Luther King Jr. weekend 2017, we held the first-ever Time for Good Day of Service that mobilized 2,400 volunteers for more than 30 projects. In 2018, we'll further expand the volunteer capacity of our nonprofit partners through training, technical assistance, and grants. And recognizing the tremendous success of our capacity building, New York City has committed to replicating this volunteer model in 100 agencies across the five boroughs by the end of 2018.

HELPING ISRAELIS HEAL AFTER THE FIRES

What's the Issue?

In November 2016, wildfires raged across Israel, destroying hundreds of homes and forcing 80,000 people to evacuate until firefighters could contain the flames.

What's Our Response?

The Israel Trauma Coalition, created and funded by UJA, provided immediate trauma intervention for evacuee centers and support for professionals, caregivers, and volunteers responding to the crisis. And our partner, the Jewish Agency for Israel, delivered assistance to more than 600 families whose homes were devastated by the fires.

RAISING OUR VOICES FOR A BETTER NEW YORK

What's the Issue?

In New York City, more than 1.6 million people live in poverty. And New Yorkers of all backgrounds are struggling to make hard choices, now more than ever.

What's Our Response?

This year, thanks to our leadership working with other faith-based organizations, we helped secure some \$450 million in city, state, and federal funding for programs and resources that help the most vulnerable New Yorkers. This funding is critical to improving the quality of life for New Yorkers struggling with poverty, health issues, and other challenges.

We're helping people of all abilities live the best possible life.



WHAT COMES NEXT

Preview some of the initiatives we're pursuing in 2018.

MAKING FOOD PANTRIES A MORE PERSONAL, DIGNIFIED EXPERIENCE

What's the Issue?

Traditional food pantries distribute packed bags of preselected food. This approach doesn't consider the individual health needs of people who may have diabetes, gluten intolerance, or allergies to nuts. And long lines can form, sometimes outdoors, as people wait to receive packages. This visibility can result in shame and embarrassment.

What's Our Response?

By 2018, four UJA partners — Metropolitan Council on Jewish Poverty, Central Queens YM & YWHA, the Marion & Aaron Gural JCC, and Shorefront Jewish Community Council — will pilot a digital food pantry ordering system that allows people to choose the food that best meets their families' needs. This new system incorporates best practices to distribute food to those in need in the most efficient and dignified way. It will serve as a model for other food pantries in our network of nonprofits and beyond.

LAUNCHING A HAREDI CAREER EDUCATION CENTER

What's the Issue?

Haredi households are living with some of the highest levels of poverty in the Jewish community. Many in the Haredi community in New York do not receive a strong secular education that can lay the foundation for entering the workplace. Thousands of Haredi families are barely able to make ends meet.

What's Our Response?

We're funding a pilot career education and guidance center program in Crown Heights so that young men in the Haredi community

can learn computer skills, receive training in interpersonal communications, get financial counseling, and explore career opportunities in their areas of interest. With employment and self-sufficiency as the goal, the center will help lift these young men and their families out of poverty.

RENEWING JEWISH DAY CAMPING

What's the Issue?

Families are searching for summer experiences at modern campgrounds for their children that offer fun, Jewish values, swimming and sports, and specialty areas like STEM programming, organic gardening, and videography. To meet this demand, day camps in our network of nonprofits and at our Long Island, Pearl River, and Staten Island campgrounds need enhancements in programming and facilities.

What's Our Response?

We're working on a \$35 million restoration of the Henry Kaufmann Campgrounds. In 2018, together with the Foundation for Jewish Camp, we'll support professional development workshops and offer consultations for select senior professionals and day camp staff at our nonprofit partners that use these Long Island, Staten Island, and Pearl River campgrounds. Our goal is to improve the quality of activities, deepen camp directors' understanding of Jewish content, and encourage collaboration among camps, ultimately creating new models of camping. Moving forward, day camps will have new ways of incorporating Jewish values and content into every aspect of camp.

For thousands of kids, JEWISH DAY CAMP
is their first exposure to Jewish life.



THE SECOND CENTURY IS NOW

We asked a few leading philanthropists to share what UJA's centennial and ongoing work means to them:



LINDA MIRELS AND THE KIRSH FAMILY

“Given my family’s long-standing commitment to Israel, I’m excited to join UJA in charting the course for Jerusalem’s future by building an arts campus that will cement the city’s status as a thriving, vibrant cultural center. To me, UJA’s second century is about taking bold steps to ensure that the values that characterized our community for our first 100 years will continue into our next 100.”



ELIZABETH R. AND MICHAEL A. VARET

“Our hearts are with the poor and needy. Through UJA we are able to let them know they are remembered and will be given care, whether they live in New York or in places far away. They are family.”



CLAIRE AND MICHAEL OLSHAN

“Our families both raised us on UJA. You could say it’s in our DNA. Now we’re proud to be second-generation ambassadors, telling UJA’s story to our friends and taking them to see UJA’s work around the world so they can share in our passion. This is about living our values. And we can’t wait to be part of all that comes next.”

How does UJA reflect your values?

What issues do you care most deeply about?

What's your hope for the future?

How are you investing in our second century?



SHIRLEY AND JACK SILVER

“UJA represents the unbroken connection from one generation to the next. We’re proud to keep this connection alive by investing in UJA’s Jewish day camp initiative. This project, which will revitalize the largest Jewish day camp system in North America, represents both our passion for Jewish values and our enduring belief in the importance of camping to sustain Jewish identity.”



GAYLE AND AL BERG

“Our lives have been enriched by UJA, and it’s been an honor to be part of this centennial, a year we’ve defined as an opportunity for our expansive community to celebrate, educate, and participate. This moment is a springboard to tell the extraordinary story of UJA to a whole new generation.”



JOHN A. PAULSON

“I’m always awed when I think of UJA’s historic impact over these 100 years and our role in this continuing story. As chair of our Wall Street Division, I’m honored to walk the same path carved by so many of my mentors, icons of the financial community who always led by example, inspiring others to follow in their footsteps.”

WITH GRATITUDE

IN OUR CENTENNIAL YEAR, YOUR GENEROSITY WAS HISTORIC.

BREAKING RECORDS

- \$238.2 million total for all campaigns
- \$157.4 million for the annual campaign — our largest ever annual campaign total
- \$45.6 million in planned giving and endowments
- \$35.2 million for capital projects and special initiatives



Rendering of the Kirsh Family Jerusalem Arts Campus

SECURING OUR LEGACY

We secured a record-breaking 112 new legacy commitments, adding millions to UJA-Federation's endowment over time and ensuring our impact for generations to come.

BUILDING BOLD

We launched three signature centennial initiatives and asked our most generous donors to build with us.

The Anti-Poverty Initiative, which will create two community resource hubs offering holistic social services and a digital choice food pantry ordering system.

The Jewish Day Camp Initiative, which will revitalize more than 500 acres of campgrounds, representing the largest Jewish day camp system in North America.

The Kirsh Family Jerusalem Arts Campus, which will house Jerusalem's leading performing and visual arts schools. Our investment will lead the way for young Jews — who represent the diversity of Israeli society — to put down roots in Jerusalem and solidify the city as a modern, creative hub that will sustain a dynamic Jewish future.

WE THANK THE VISIONARY PHILANTHROPISTS WHO CREATED THESE SPECIAL MATCHING FUNDS, MOTIVATING OTHERS TO GIVE MORE GENEROUSLY.

THE JANE AND DAN OCH CENTENNIAL CHALLENGE

THE SECOND CENTURY FUND
UJA's Board of Directors

THE CENTENNIAL LEGACY CHALLENGE FUND
Gary and Lois Claar
Alisa and Dan Doctoroff
Cindy and Ben Golub

THE CLIFF AND ALYSSA GREENBERG FAMILY MATCH



Michael Douglas, Aly Raisman, Malcolm Gladwell, Alan Dershowitz, and Harry Connick Jr. added luster to our events. But you are the real reason our events shine:

Trailblazers in tech, entertainment, real estate, and healthcare. Lawyers leading the way. UJA Women. UJAPride. Our Sephardic community. Russian-speakers devoted to doing good. Orthodox Jews making an impact. Wall Street giants giving from the heart. Families sharing values. Emerging leaders. Our King David Society, Ambassador's Round Table, and Prime Minister's Council.

From Manhattan to Long Island to Westchester — together, you made this an *unforgettable* year.



CELEBRATING OUR CENTENNIAL

We launched our second century with a refreshed brand and marketing campaign that brought our incredible story to the streets of New York.



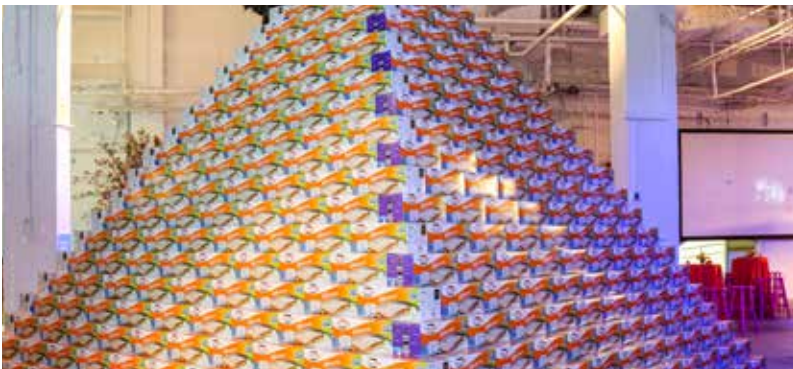
Avenue Q puppets. Brian Stokes Mitchell. Mark Feuerstein. They all joined us on stage for our Centennial Launch at Lincoln Center.



From President Reuven Rivlin to Natan Sharansky, from adventure experiences to food tours, the incomparable William Rosenwald Centennial Mission to Israel brought 350 New Yorkers to celebrate Israel at 69 and UJA-Federation at 100.



Stunning installations brought UJA's story to life at the Bash, a party with a purpose that connected generations. After the party, the striking displays of canned goods, school supplies, and matzah were distributed to people in need across New York.



Our history was chronicled at the archive exhibit at the American Jewish Historical Society and on WNET's prestigious *Treasures of New York* series.

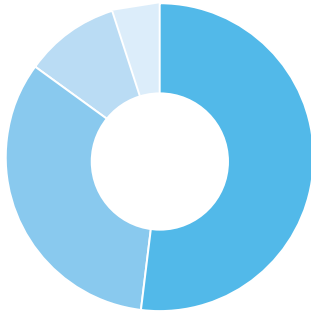


UJA Federation of New York



A hundred runners on Team UJA dashed to the finish line at the TCS New York City Marathon, raising more than \$350,000 to support UJA.

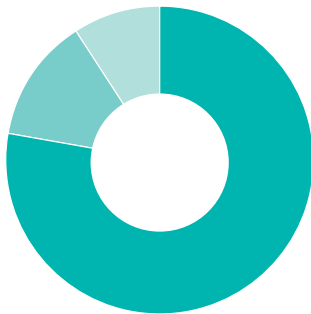
KEY FINANCIAL RESULTS



Total Revenue and Gains \$329,458

(dollars in thousands)

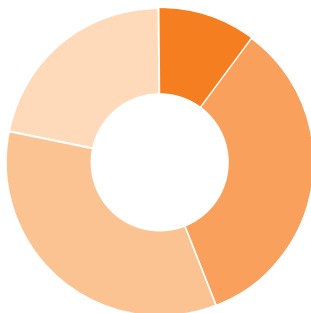
Annual/Special Giving	52%
Net Investment Income and Appreciation	33
Planned Giving & Endowments	10
Other	5



Total Grants and Expenses \$229,371

(dollars in thousands)

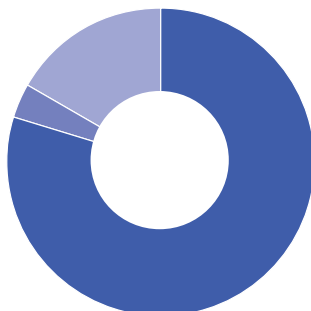
Grants and Other Program Services	78%
Fundraising	13
Management and General	9



Net Assets by Donor Restriction

(dollars in thousands)

Unrestricted/Undesignated	\$ 119,251
Unrestricted/Board Designated	401,068
Temporarily Restricted	402,727
Permanently Restricted	257,071



Net Assets by Type of Use

(dollars in thousands)

Endowment (Permanently Restricted, Temporarily Restricted, and Board Designated)	\$943,258
Non-Endowment Assets Subject to Purpose Restrictions	41,800
Other Net Assets	195,059

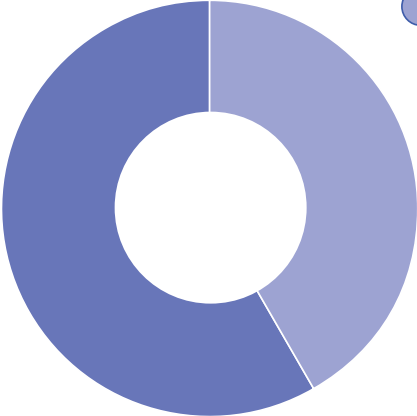
GRANTS AND OTHER PROGRAMS

UJA-FEDERATION DISTRIBUTED A TOTAL OF \$151.5 MILLION IN GRANTS TO SUPPORT NONPROFITS AND INITIATIVES IN NEW YORK, IN ISRAEL, AND AROUND THE WORLD.

● Deepening Jewish Engagement and Strengthening Jewish Communities

\$88.1 million - 58%

- Improving Jewish education
- Cultivating and sustaining Jewish identity
- Building intensive Jewish and Israel experiences
- Investing in immersive, informal, grassroots, and experimental programs that foster new Jewish energy
- Supporting neighborhoods with growing and evolving Jewish populations
- Empowering and fostering inclusion of diverse segments of the Jewish community
- Promoting social justice and coalition building work
- Strengthening Jewish bonds



● Caring for People in Need

\$63.4 million - 42%

- Ensuring a safety net for the vulnerable
- Supporting and strengthening inclusive communities
- Encouraging self-sufficiency
- Promoting volunteerism
- Assisting older adults and children at risk
- Advancing marginalized populations in Israel

2017 Financial Resource Development Results

(dollars in millions)

Pledges to the Annual Campaign and Other Annual Giving Pledges	\$157.4
Planned Giving & Endowments (gross receipts, including supporting foundations)	\$ 45.6
Capital Development, Special Initiatives and Other (pledges, including gifts received on behalf of beneficiary agencies)	\$ 35.2
Fundraising Expenses as a Percent of Revenue (including amounts raised on behalf of others)	14 %

UNITED JEWISH APPEAL-FEDERATION OF JEWISH PHILANTHROPIES OF NEW YORK, INC.

Condensed Statement of Activities Years Ended June 30, 2017 and 2016

(dollars in thousands)

	2017	2016
Revenue and Gains (Losses)		
Net contributions (annual/special giving)	\$ 171,693	\$ 150,584
Endowment contributions, legacies, and bequests	31,162	22,446
Split-interest agreements [net of changes in value of (130) in 2017 and (2,937) in 2016]	859	(1,841)
Donated services	150	150
Amounts raised on behalf of others	<u>16,885</u>	<u>20,732</u>
Net campaign revenue, including amounts raised on behalf of others	220,749	192,071
Less: Amounts raised on behalf of others	<u>(16,885)</u>	<u>(20,732)</u>
Net campaign revenue, excluding amounts raised on behalf of others	203,864	171,339
Net investment income	4,312	2,122
Net appreciation (depreciation) in fair value of investments	104,414	(42,033)
Rental, service, and other income	<u>16,868</u>	<u>16,821</u>
Total revenue and gains	<u>329,458</u>	<u>148,249</u>
Grants and Expenses		
Grants	151,503	157,444
Other program services	<u>27,066</u>	<u>23,558</u>
Total grants and other program services	178,569	181,002
Fundraising	30,922	28,991
Management and general	<u>19,880</u>	<u>19,446</u>
Total expenses	<u>229,371</u>	<u>229,439</u>
Increase (decrease) in net assets before postretirement plan adjustments	100,087	(81,190)
Postretirement benefit changes not included in net periodic benefit cost	<u>654</u>	<u>(21)</u>
Increase (decrease) in net assets	<u>\$ 100,741</u>	<u>\$ (81,211)</u>

UNITED JEWISH APPEAL-FEDERATION OF JEWISH PHILANTHROPIES OF NEW YORK, INC.

Condensed Balance Sheet June 30, 2017 and 2016

(dollars in thousands)

	<u>At June 30</u>	
	2017	2016
Assets		
Cash	\$ 16,790	\$ 14,876
Contributions receivable, net	98,335	72,066
Other assets and receivables	51,610	51,808
Amounts held on behalf of other agencies	65,679	64,348
Investments	1,054,846	978,427
Unexpended bond proceeds	34,660	-
Assets held under charitable trust agreements	37,409	37,272
Fixed assets, net	<u>59,505</u>	<u>61,321</u>
 Total assets	 <u>1,418,834</u>	 <u>1,280,118</u>
Liabilities and Net Assets		
Liabilities:		
Accounts payable, accrued expenses, and other liabilities	\$ 21,960	\$ 15,234
Grants payable	15,142	15,553
Amounts held on behalf of other agencies	65,679	64,348
Liabilities under charitable trust and annuity agreements	47,225	48,238
Long-term debt, net	84,489	52,436
Accrued postretirement benefits	<u>4,222</u>	<u>4,933</u>
 Total liabilities	 <u>238,717</u>	 <u>200,742</u>
Net assets:		
Unrestricted (including board designated of 401,068 in 2017 and 391,497 in 2016)	520,319	491,792
Temporarily restricted	402,727	336,604
Permanently restricted	<u>257,071</u>	<u>250,980</u>
 Total net assets	 <u>1,180,117</u>	 <u>1,079,376</u>
 Total liabilities and net assets	 <u>\$1,418,834</u>	 <u>\$1,280,118</u>

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Report to the Community 2016–2017

Donya Levine
Director, Content Development

Bonnie Chernin
Senior Writer

Artfulvoyager.com
Designer

¹ In January 2017, UJA restructured its planning departments to maximize impact. The Commission on the Jewish People (COJP) and the Commission on Jewish Identity and Renewal (COJIR) became Jewish Life.

OUR NETWORK OF NONPROFITS

This list includes organizations that received unrestricted support and/or funds for specific, strategic initiatives as of June 30, 2017. We also provide grants for hundreds of additional programs throughout our network.

Camping

Berkshire Hills Eisenberg Camp
Camp Dora Golding
Camp Oakhurst: New York Service for the Handicapped
Camp Zeke
Eden Village Camp
Foundation for Jewish Camp
Henry Kaufmann Campgrounds
Surprise Lake Camp
Usdan Summer Camp for the Arts

Community Relations

Council of Jewish Émigré Community Organizations (COJECO)
Jewish Community Relations Council of New York (JCRC-NY)
New York Board of Rabbis
Westchester Jewish Council

Day School Challenge Fund

Abraham Joshua Heschel School
Carmel Academy
Hannah Senesh Community Day School
Hebrew Academy of Long Beach
Hebrew Academy of Nassau County (HANC)
Hebrew Academy of the Five Towns and Rockaway (HAFTR)
Manhattan Day School
Mazel Day School
Ramaz School
Rodeph Sholom School
SAR Academy and High School
Schechter School of Long Island
The Shefa School
Solomon Schechter School of Manhattan
Solomon Schechter School of Queens
Solomon Schechter School of Westchester
Westchester Day School
Yeshiva Darchei Torah
Yeshiva of South Shore
Yeshivah of Flatbush

Health and Human Services

Bensonhurst Council of Jewish Organizations
The Blue Card
Bronx Jewish Community Council
Collective Impact Initiative — The Partnership for a Breakthrough in Arab Employment
Community Alliance for Jewish-Affiliated Cemeteries (CAJAC)
Council of Jewish Organizations of Flatbush
Crown Heights Jewish Community Council

DOROT
Gurwin Jewish Nursing & Rehabilitation Center
Hebrew Free Burial Association
Hebrew Free Loan Society
Israel Trauma Coalition
JCCA
Jewish Association Serving the Aging (JASA)
Jewish Board of Family and Children's Services
Jewish Community Council of Canarsie
Jewish Community Council of Greater Coney Island
Jewish Community Council of Pelham Parkway
Jewish Community Council of the Rockaway Peninsula (JCCRP)
Jewish Community Council of Washington Heights-Inwood
Jewish Deaf Resource Center
Metropolitan Council on Jewish Poverty
MJHS
The New Jewish Home
New York Legal Assistance Group (NYLAG)
Olim Beyahad
Queens Jewish Community Council
Ramapo for Children
Selfhelp Community Services
Shorefront Jewish Community Council
United Jewish Council of the East Side
Westchester Jewish Community Services (WJCS)

Jewish Campus Life

College of Staten Island Hillel
Columbia/Barnard Hillel-The Kraft Center for Jewish Student Life
The Edgar M. Bronfman Center for Jewish Student Life at New York University
Hillel at Baruch College
Hillel at Binghamton University
Hillel at Stony Brook
Hillels of Westchester
Hofstra University Hillel
Hunter College Hillel
Queens College Hillel
Tanger Hillel at Brooklyn College

Jewish Community Centers

92nd Street Y
Barry and Florence Friedberg Jewish Community Center
The Boro Park Y
Bronx House
The Center (Sephardic Community Center)

Central Queens Y
Edith and Carl Marks Jewish Community House of Bensonhurst
The Educational Alliance
Harold and Elaine Shames JCC on the Hudson
Hebrew Educational Society
JCC Manhattan
Jewish Community Center of Mid-Westchester
Jewish Community Center of Staten Island
Kings Bay Y
The Marion & Aaron Gural JCC
Mid-Island Y Jewish Community Center
Mosholu Montefiore Community Center
Riverdale YM-YWHA
Samuel Field Y
Shorefront YM-YWHA of Brighton-Manhattan Beach
Sid Jacobson Jewish Community Center
Suffolk Y Jewish Community Center
YM & YWHA of Washington Heights & Inwood

Jewish Education

BINA
Hazon
The Jewish Education Project
Mechon Hadar
Shalom Hartman Institute of North America

National and International

70 Faces Media
American Jewish Joint Distribution Committee (JDC)
American Jewish World Service (AJWS)
Association of Jewish Family & Children's Agencies
BBYO
HIAS
Hillel International
The Jewish Agency for Israel
Jewish Community Centers Association of North America
Jewish Council for Public Affairs (JCPA)
The Jewish Federations of North America
Moishe House
National Coalition Supporting Eurasian Jewry (NCSEJ)

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YOUR IMPACT BY THE NUMBERS

\$81 million 

allocated for disaster relief since 2005.

440,000 

mental health counseling sessions provided annually in New York.

9.5 million 

meals served to keep hunger at bay in NYC.

47,000 

young Jews from the former Soviet Union discover what it means to be Jewish.

577,000 


elderly cared for in New York, in Israel, and in the former Soviet Union.

78,000 

New Yorkers get free legal services to access benefits, stave off evictions, and protect themselves from domestic abuse.

15,000 

kids across the New York area enjoy great summer camp experiences.

4.5 million 

lives touched each year.

245,000 

disenfranchised Israelis have received employment services since 2005.

NOW THAT'S
GOOD TOGETHER

UJA-Federation of New York cares for Jews everywhere and New Yorkers of all backgrounds, responds to crises close to home and far away, and shapes our Jewish future.

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